**Navigating Creative Commons: Empowering Knowledge and Sharing**

**Created by: Brenda Smith, Open Education Librarian**

**Final Project for Creative Commons Certification Course**

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**Assignment Rubric**

|  |  |  |
| --- | --- | --- |
|  | **Criteria** | **Total points available** |
| A | Defines specific and measurable learning outcomes | 1 |
| B | Provides a brief introduction to copyright and the tension that birthed Creative Commons | 3 |
| C | Describes Creative Commons and the licences | 3 |
| D | Describes the exceptions and limitations of copyright | 4 |
| E | Explains how to use the licences, including remix and adaptations | 5 |
| F | Explains how to find CC licensed works | 3 |
| G | Explains how to attribute licences | 2 |
| H | Advocacy for Open licensing and open educational resources  | 3 |
| I | Apply a CC licence to your project | 2 |
|  | Total: | 26 |

**Navigating Creative Common Creative Commons Unleashed: Empowering Knowledge and Sharing**

**Description**: This interactive workshop is designed to provide faculty with a solid understanding of Creative Commons (CC) licences, practical skills for finding and using CC-licensed works, and strategies for advocating the use of OER within their institutions.

**Duration**: one 2-hour (120-minute) session

**Target Audience**: TRU instructional faculty and instructional support faculty

**Location:** HL 269 Active Learning Classroom

**Format:**This in-person workshop will include a mix of lecture, hands-on activities, and group discussions to ensure a practical and engaging learning experience. It could be adapted for an online presentation.

**Materials & Technology:**

* Laptops (participants bring own and/or use a library laptop)
* Presenter computer with overhead projector, screens, and sound
* Presentation PowerPoint
* [OER LibGuide](https://libguides.tru.ca/oer%E2%80%8B)
* [Google Slide activity](https://bit.ly/412BVi7)
* [Mentimeter](https://www.menti.com/) codes
* [YouTube video](https://www.youtube.com/watch?v=-qZDAQGkLGE)
* [Open WA Attribution Builder](https://www.openwa.org/attrib-builder/)
* [CC License Chooser](https://chooser-beta.creativecommons.org/)

**Learning Outcomes:**

By the end of this workshop, participants will be able to:

1. Explain the Basic Principles Copyright and Creative the context that led to Creative Commons:
* Describe the basic principles of copyright law and the historical and technological factors that led to the establishment of Creative Commons.
* Identify three key exceptions and limitations to copyright.
1. Differentiate and Apply Creative Commons Licenses:
* Identify and differentiate between the six main types of Creative Commons licences, explaining the permissions and restrictions of each type.
* Demonstrate how to apply Creative Commons licences, including evaluating licence compatibility and requirements for attribution.
* Explain the process of remixing and adapting CC-licensed works.
1. Find, Use, and Attribute Creative Commons Licensed Works:
* Locate Creative Commons licensed works using search tools via the TRU Library’s OER LibGuide.
* Create proper attributions for Creative Commons licensed works using the TASL (Title, Author, Source, License) method
1. Advocate for Open Licensing and OER:
* Explain the benefits of open licensing and OER and create a plan to encourage others to promote OER.

**Assessment:**

* Throughout the session, group discussion, online polling questions, and hands-on activities will be used to engage learners and to assess their understanding of the content
* Self-Assessment: Participants will complete a feedback questionnaire after the workshop. I will then use this to improve my content/activities for future workshops.

**Lesson Plan: Content Outline**

|  |  |  |
| --- | --- | --- |
| **Time** | **Content** | **Resources** |
| **5 min** | **Introduction and Welcome*** Welcome and Introductions
* Territorial acknowledgement
* Review workshop’s learning outcomes and agenda
* **Activity: Menti.com Question #1:** You're an instructor at TRU and you're writing a chapter on teaching practices in your discipline. You're hoping to include an example worksheet created by a colleague. Can you publish the worksheet as part of your chapter? [Y/N]
 | PPT Slides 1-5Menti.com Y/N question |
| **5 min** | **Copyright Basics*** **Overview of Copyright:** Describe the basics of copyright, including definition and purpose of copyright, what constitutes a copyrightable work, the rights that copyright confer to creators, how long copyright lasts, exceptions & limitations of copyright, and the public domain
 | PPT Slides 6-13 |
| **5 min** | **Tension Leading to CC**: * Discuss the challenges and limitations of traditional copyright in the digital age and the need for more flexible licensing
* Describe the purpose and benefits of open licences
* **Activity: Menti.com Question #2:** If content can be accessed for free on the Internet, it is considered open?
 | PPT Slides 14-19Menti.com Y/N question |
| **12 min** | **Introduction to Creative Commons*** Provide brief history and mission of Creative Commons
* **Activity**: Watch Story of Creative Commons Video [3:52]
* Describe three layers of CC licence
* Describe four license elements
* Describe public domain tools
* Explain the six main CC licenses and review their permissions/ restrictions
* Describe the main exceptions and limitations of copyright
 | PPT Slides 20-29[YouTube video](https://www.youtube.com/watch?v=-qZDAQGkLGE) |
| **25 min** | **Using Creative Commons Licences*** Discuss how to Apply a CC licence; review how to use the CC License Chooser
* **Group Activity**: Think Pair Share à Split class into groups and have them discuss which is the most appropriate CC licence for an assigned scenario, using the CC Licence Chooser Tool to help select a CC licence for case study examples. Present the licence and rationale to the larger class. [15-20 minutes]
 | PPT Slides 30-34[CC License Chooser](https://chooser-beta.creativecommons.org/) |
| **5 min** | **Break**  | PPT Slide 35 |
| **25 min** | **Finding Creative Commons Licensed Materials*** Review Library’s OER guide and provide an overview of a few places online to find openly licensed content, especially Flickr, Google, BCcampus, Open Textbook Library, OERCommons, and Flickr
* Review potential tools to locate CC materials:
	+ Flickr: Use the advanced search to filter images by Creative Commons license.
	+ Google Images & Advanced Searches: Use the usage rights filter to find CC-licensed images, videos, and texts.
	+ amendo offer CC-licensed content.
* **Activity**: Perform sample searches in Flickr, Google Images, and BCcampus. Point out the location of CC licences. Use topics related to disciplines from participants.
* **Individual Activity**: Participants locate one CC licensed image using one of the search tools from the LibGuide and copy and paste the image and CC licence onto a Google Doc. If time, have some students share their findings with the group. [15-20 minutes]
	+ Ask students if there were any issues as they searched for image
	+ Invite Questions
 | PPT Slides 36-40[OER LibGuide](https://libguides.tru.ca/oer%E2%80%8B)[Google Slide activity](https://bit.ly/412BVi7) |
| **5 min** | **Remixing & Adapting CC Material*** Describe the differences between collections, adaptations, and remixes and what constitutes a remix or adaptation
* Review when and how to use the CC Licence Compatibility Chart to determine if a licence allows for remixing or adapting
* Review how to use the CC Licence Adapter’s Licence Chart to determine which CC licences an adapter could use for their licensed work based on the status of the original work
 | PPT Slides 41-45 |
| **20 min** | **Attributing Licences*** Describe the similarity and differences between attributions and citations
* Describe how to properly give attribution using TASL
* Describe how to use an attribution builder
* **Group Discussion** about common attribution mistakes. Review two sample attributions and discuss their problems:
	+ Not including all required elements
	+ Incorrectly stating the license
	+ Failing to link back to the source or license
* **Individual Activity:** Participants make an attribution of the CC image found in previous activity [10 min]
	+ Ask students if there were any issues as they searched for image
	+ Invite Questions
* Describe importance of identifying if your work is built upon someone else’s and how to acknowledge a derivative
 | PPT Slides 46-56[Open WA Attribution Builder](https://www.openwa.org/attrib-builder/) [CC License Chooser](https://chooser-beta.creativecommons.org/)[Google Slide activity](https://bit.ly/412BVi7) |
| **2 min** | **Creating and Licensing Your Own Work*** Review the available tools and resources discussed throughout workshop and how to use them to create and licence your own work
* Discuss the benefits of licensing and sharing own work -- i.e., increased visibility and collaboration opportunities
 | PPT Slides 56-57 |
| **5 min** | **Advocacy for Open Licensing and OER**Discuss methods of advocating for open licensing and OER* Educate yourself and others
* Join Communities
* Create and share work (TRUspace, PressBooks, SPLOT)
* Advocate for Policy Change (Tenure and promotion)
* Collaborate

**Activity: Menti.com Question #3:** How do you plan to advocate for the use of OER? | PPT Slides 58-61Menti.com word cloud question |
| **5 min** | **Review and Wrap-up*** Remind learners of sources of help, including OER LibGuide and my contact information
* Open floor for questions, clarifications, and discussions on implementing CC in own work
* Remember to show attributions slide and evaluation slide!
 | PPT Slides 62-64 |